Poster Presentation Guidelines 2010

Poster Size, Format, and Printing
• Posters must reflect the material summarized in your submitted abstract
• Poster must be at least 36 inches by 36 inches (preferably 36 or 40 inches tall by 48 inches wide; max height is 42 inches)
• All posters must be able to be mounted on panels with push pins
• Each board will be identified by a number corresponding to the number of the poster listed in the Program Book made available on the day of the conference

Details of Presentation
• Poster Sessions will be on Wednesday March 17th, from 12:30 pm – 2:30 pm
  o Session #1 – First Hour
  o Session #2 – Second Hour
• Poster Set-Up will be from 8:00 am – 10:00 am
• Presenters must be by their posters during the assigned session and must be available to answer questions.
• Poster Dismantle will be from 5:00 pm – 5:30 pm

Poster Specifications
We suggest that your poster contains the following components with adjustments made as needed if you are currently in the process of conducting your research.
• **Title:** Should be descriptive of your research and should appear at the top (or high up on the poster) in large letters. Below the title put your name and the names of all those who made significant contributions to the project; funding source(s) should also be identified.
• **Project Summary (optional):** Concise summary of your project - approximately 100 words in length - that will be easily understood by all audiences.
• **Background:** Justification for the study and describes previous research upon which your project has been based.
• **Objectives:** Describes the purpose in conducting the study and can be in the form of specific research questions or hypotheses.
• **Methods:** Explanation of the methods and strategies used to carry out the research.
• **Results:** Include text, tables and/or figures.
• **Conclusion:** Should include legitimate conclusions instead of speculations, and discussions of the next step for the study if it were to continue.

**Color:**
Color is very useful for creating interest and accentuating specific parts of any presentation. Use only a few common colors. Generally, it is best to use light lettering (e.g., white, yellow, golden yellow, ivory, light blue, cyan) on dark backgrounds (e.g., royal blue, navy blue, teal green, forest green or purple). Colors like red, magenta, and orange can work well, as accents, but they are too "hot" for use over large areas of a display. Fluorescent colors, while eye-catching, do not carry the professional image you want to project. Most importantly, make sure the color combinations you select are visually appealing.

**Artwork and Lettering:**
Creative artwork with an uncluttered layout will encourage attendees to stop and examine your poster presentation. Use self-explanatory drawings, photos and charts to express ideas. When captions are used, limit them to a couple of sentences.

**Do:**
• Make poster presentations as self-explanatory as possible
• Display data clearly and be concise
• Make use of photos, figures, diagrams, charts to reflect pertinent points
• Make texts legible – large enough print to be read 3’ to 5’ away
• Avoid abbreviations and acronyms without giving their full form
• Limit captions, if needed, to a couple of sentences
• Avoid using entirely capital letters in all instances except short titles, otherwise the text will be too difficult to read

**Do not:**
• Simply enlarge your abstract
• Be overly ornate
• Use more than your allocated space