Creating tomorrow's IT professionals today
The IT Job Market

1. Challenges and trends
2. Commercial awareness
3. Skills for success with IT
4. Question and answers

- UK National Graduate Recruitment Awards 2011 – ‘Best Technical Graduate Recruiter’ (Gold) and ‘Best Graduate Training Program’ (Highly commended)

- Europe's 500 Fastest Growing Companies 2011 – FDM ranked 11th place
2011: A hiring boom, even at 9% unemployment

Graduates Face Tough, but Improving, Job Market

As 2010 college graduates begin to enter a tight, but improving, job market, the PBS NewsHour talked to university career services directors from around the country to see whether this year's graduates face brighter prospects than in years past.

Recession Is Over According to Financial Experts

Improving Housing Market, Leading Economic Indicators Makes Experts Optimistic
Challenges in the I.T. job market

- Majority of companies require a minimum 2 years of commercial experience
- 90% of firms prefer experience over IT qualifications
- Only 7% of firms take on IT graduates direct from University
- IT graduates have the highest unemployment rate across all degree subjects

“Experience is a better indicator than any qualification.”

Luke Mellors
IT Director, Expotel

“I had been trying desperately to break into the finance industry but had no luck getting through the door because of my knowledge gap. FDM Academy helped me bridge that gap by providing me with the relevant tools that employers were looking for.”

Alister Neville
Placed at Mysis
BEng Commerce
Trends in the IT Industry

- IT skills gap – catch 22
- Demand outstripping supply – legacy technologies, retirement
- Security - privacy, hacking, network security, internet banking etc
- Development and Competition – ever changing
The importance of the IT sector

• Growing and powerful industry, with the development of new technologies shaping the future of IT products, services and skills

• Essential to the effective and efficient business function

• Bureau of Labor Statistics predicts that demand for IT workers will rise 32% by 2018 in the United States

• Employers looking to hire more than 295,000 software engineers

• New York is suffering from what the local press has dubbed "the geek gap"

• "It's an incredibly diverse field, from IT systems for finance, to new car technology, to avionics. Software is the invisible thread running through everything, and the demand is only going to increase."

  IBM systems engineering guru Bruce Douglass
What is commercial awareness?

- Knowledge of business
- Understanding of the industry
- Experience
- Key competency for interviews
- ‘Describe the challenges facing the IT industry’
- ‘What do you think are key qualities for a company to be successful?’
Methods

- Research – investigate, SWOT
- Newspapers – Keep up to date. Financial, business, technology.
- Social media – Instant updates
- Work experience – Direct work experience
- Volunteer / internships
Skills for success within IT

- Strong communication skills
- Enthusiasm
- Analytical mindset
- Aptitude for technology
- Presentation skills
- Commercial awareness
- Negotiation skills
- Ability to work in a team
- Confidence
The FDM Academy advantage

- Entry point for all IT enthusiasts
- 1000 vacancies, ongoing recruitment
- Guaranteed 2 years employment
- Fully equipped training labs

- Award-winning training in commercial technologies
- Prestigious international Fortune 500 client base
- Considerable earning potential (year 4 - $100 000)