4 Steps to Presenting Yourself like a Professional at the Career Fair

**Step 1: Dress Professionally**

Most students wear a suit to the Career Fair. If you don’t have a suit, wear the most professional outfit you have.

**Step 2: Create a Personal Pitch**

A clear introduction of yourself in a way that invites conversation toward a specific goal. Have a pitch ready to go, but be flexible in the conversation. Don’t have a personal pitch? Use the Personal Pitch Workbook to help you create one! You can find it on the “Preparing for Career Fairs” page on our website under On-Campus Recruiting.

**Step 3: Prepare to Talk About Yourself & Your Resume**

- What type of work are you seeking?
- What are your skills & strengths?
- What interests you about the employer?
- Why you?

**Step 4: Prepare Your Materials**

- Bring multiple copies of your resume
- Bring a portfolio/folder with a notepad
- Bring your calendar/class schedule (some employers will be scheduling interviews for the next day)

Visit our website for additional resources! www.engineering.cornell.edu/careers