

## M.Eng./MPS Module 2

### Conducting Employer Research

#### Slide 1

##### Step 1 Identify Who Hires Cornell Engineers & What They *Really* Do

These two resources will help you research companies in which Cornellians work, and begin to learn about specific job responsibilities.

1. [Cornell Engineering Postgrad Reports](#)
2. LinkedIn

#### Slide 2

##### Cornell Engineering Postgrad Report

You can review company names, job titles, location, salary statistics and grad programs.

- Company Name
- Job Title
- Location
- Salary Statistics
- Grad School Programs

You can also sort by domestic and international to get a sense of what students who need or don't need visa sponsorship are doing.

#### Slide 3

##### LinkedIn

You can review profiles of and connect with individuals in your field of interest, expand your industry knowledge, and identify companies that have hired Cornell students/alumni from your discipline." (voiceover)

- Review profiles/connect with people in your field of interest
- Expand your industry knowledge
- Identify companies that have hired Cornell students/alumni in your discipline

#### Slide 4

##### Step 2 Identify what Employers Are Looking for from Someone with Your Degree

Both Buzzfile and Handshake are excellent resources to learn what specific employers are looking for.

1. Buzzfile
2. Handshake (Handshake will be covered in Module 3)

#### Slide 5

##### Buzzfile

Buzzfile is a free resource, but in order to use some of the filtering features, you need to create an account using your Cornell email address.

Search by:

- Companies based on your major
- Narrow results by geographic location
- Filter by industry

## Slide 6

### Step 3 Identify Employers in a Particular Industry

Both Hoover's Online and Vault will be helpful resources to identify employers in a particular industry.

1. Hoover's Online
2. Vault

## Slide 7

Hoover's Online

Hoover's Online provides comprehensive company profiles which contain company overviews and information on growth and forecasts. Log-in from a Cornell page to get upgraded access as a Cornell student.

## Slide 8

Vault

You can access resources to explore over 100 industries and professions including alternative energy, biotechnology, chemicals, engineering, pharmaceuticals, utilities, and more.

- Alternative energy
- Biotechnology
- Chemicals
- Engineering
- Pharmaceuticals
- Utilities

Log-in from a Cornell page to get upgraded access as a Cornell student.