The Do’s and Don’ts of Navigating the Career Fair

Do:

- Sign in with your student ID to receive your name tag.
  - Name tag should go on the top right hand side of your chest.
- Locate your Top 10 Employers.
  - Not sure what a top 10 list is? Watch the 4 Steps to Successfully Prepare for the Career Fair Video.

Don’t:

- Don’t be discouraged if your top employer’s line is long – jump to the next company on your list.
  - Pro Tip: Talking with 3 employers you’re somewhat interested in may prove more effective than waiting in line for one employer.

Do:

- Before approaching your dream employer, consider practicing your pitch on another company of interest.
  - Practice makes perfect!

Don’t:

- Don’t repeat questions that you hear while you are in line!
  - Pro Tip: While in line, listen! It will show the employer that you are engaged.

Do:

- Make a good impression!
  - That includes a firm handshake, eye contact, and a smile!

Don’t:

- Don’t take up too much of the employer’s time.
  - Be sensitive to time. Employers have a lot of students to talk to in a short period of time.

Do:

- After your conversation, shake hands again & ask for a business card and the best way to follow-up.

Don’t:

- Don’t ask about salary, benefits, and/or personal questions of the recruiters.
  - Pro Tip: Keep your conversations professional.

Remember, you attend one of the best Universities in the world. If you put in the work, you will land a fantastic job!

www.engineering.cornell.edu/careers